



OneRedmond

2021-2022 AMBASSADOR PROGRAM



As a OneRedmond member and ambassador, I really enjoy welcoming and supporting new businesses to our community as well as exchanging knowledge and new ideas with fellow businesses. Redmond is a unique community in that it is an international economic powerhouse and yet has a small, tight-knit community feel with a welcoming attitude toward small and new companies.

Sherri Miller, Principal,
Magellan Architects



CONNECTING COMMERCE TO COMMUNITY

The new OneRedmond Ambassador Program was founded in 2021 by a group of dedicated and passionate businesses, in partnership with OneRedmond, the City of Redmond's Economic Development organization and Chamber of Commerce.

With the mission of welcoming, supporting and advocating for Redmond's local businesses and recruiting potential Chamber members, Ambassadors are leaders with expertise and connections who can assist new businesses and members during the challenging time of COVID-19 and beyond.



Connection to the
Redmond Community



Support through
Knowledge and
Education



Advocate through
partnership at local,
state and federal Level

ONEREDMOND AMBASSADORS ENGAGE AND SUPPORT NEW MEMBERS AND THE ENTIRE BUSINESS COMMUNITY OF REDMOND.

Now, more than ever, a OneRedmond Business Ambassador Program is needed. When traditional Chamber networking events, business fairs and educational forums may not be available, local businesses still seek connection to services, support, advocacy and each other. OneRedmond Ambassadors creatively use the tools and technology available today to serve and assist by:

- ✓ Participating in virtual and/or in person grand opening/ re-start/ welcome back ribbon cuttings to welcome and celebrate new or returning Redmond businesses.
- ✓ Attending networking events and educational webinars when available.
- ✓ Brainstorming with businesses in need of ideas, connections and tools to get through COVID-19 pandemic challenges based on the expertise of each Ambassador.
- ✓ Participating in OneRedmond podcasts or call-in webinars as an industry expert.
- ✓ Checking in with businesses, proactively calling or e-mailing new and existing businesses to see how they are doing, what they need to be successful, and sending them links to OneRedmond and City of Redmond resources.
- ✓ Educating new businesses about the tools and resources available by joining OneRedmond.
- ✓ Attending monthly online or in-person Ambassador Committee meetings.



AMBASSADOR COMMITTEE MEMBERS OFFER SPECIALIZED EXPERTISE

In addition to understanding the ins and outs of doing business in the City of Redmond, King County and the State of Washington, each Ambassador brings an additional level of expertise that could be valuable to new members including but not limited to:

- ✓ Construction, Architecture and Engineering
- ✓ Banking, Taxes and Finance
- ✓ Technology
- ✓ Communications and Marketing
- ✓ Commercial Real Estate
- ✓ Human Resources and Small Business Consulting
- ✓ Retail
- ✓ Legal
- ✓ Manufacturing

